



RoboPortraits

We Boost Foot Traffic at Trade Shows

Introduction

Trade shows are a competitive environment for businesses looking to attract attention and generate leads.

Exhibitors need creative ways to stand out from the crowd and make a lasting impression on potential customers.



RoboPortraits offers a unique solution, providing a memorable and interactive experience that drives foot traffic and elevates brand visibility.

The Challenge

Trade shows are notoriously tough environments for exhibitors. With hundreds of booths vying for attention, the noise level is high, and attendees are constantly bombarded with visual and auditory stimuli. Exhibitors often struggle to differentiate themselves and grab the attention of passersby.

Key Challenges



Fierce Competition

Hundreds of booths offer similar giveaways and presentations.



Engagement Challenge

Traditional activities aren't creating enough buzz.



Brand Visibility

Exhibitors need to drive foot traffic and leave a lasting impression.



The Solution

Robo Portraits

To solve the problem, RoboPortraits deployed three **AI-powered sketching robots** at the client's booth. Each robot created personalized, branded portrait sketches in under 50 seconds, providing a unique and interactive experience that attracted attendees from across the exhibition hall



Interactive and Attention-Grabbing:

The robots created personalized, branded portraits in under 50 seconds.

Memorable and Shareable:

The AI robots created a buzz that naturally attracted attendees, setting the client's booth apart from others.

Increased Engagement Time:

The personalized sketches gave attendees a reason to stop, interact, and remember the client's brand long after the show ended.

Increased Foot Traffic:

The robots quickly became the star attraction, driving **45% more foot traffic** to the booth compared to previous trade shows.

High Engagement:

Guests were excited to interact with the bots, with over 1,000 personalized sketches created over the course of the event

Brand Awareness:

Attendees shared their branded portraits on social media, generating a **20% boost in social engagement** for the client's brand.

Why RoboPortraits?

RoboPortraits can help you boost foot traffic, engagement, and brand awareness.



Attract Attention

RoboPortraits instantly grabs the attention of trade show attendees with live, interactive robot sketches—something no one can walk past!



Create Memories

Attendees leave with a branded, personalized keepsake, ensuring your booth remains top of mind long after the show ends.



Boost Social Media

The unique and shareable nature of RoboPortrait sketches encourages attendees to post about their experience, increasing your brand's social visibility.

Special Offer for Trade Show Exhibitors

Looking to make a big impact at your next event? **Contact us today** for a custom package that includes special pricing for trade show exhibitors.

Let RoboPortraits transform your booth into a must-see attraction!



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